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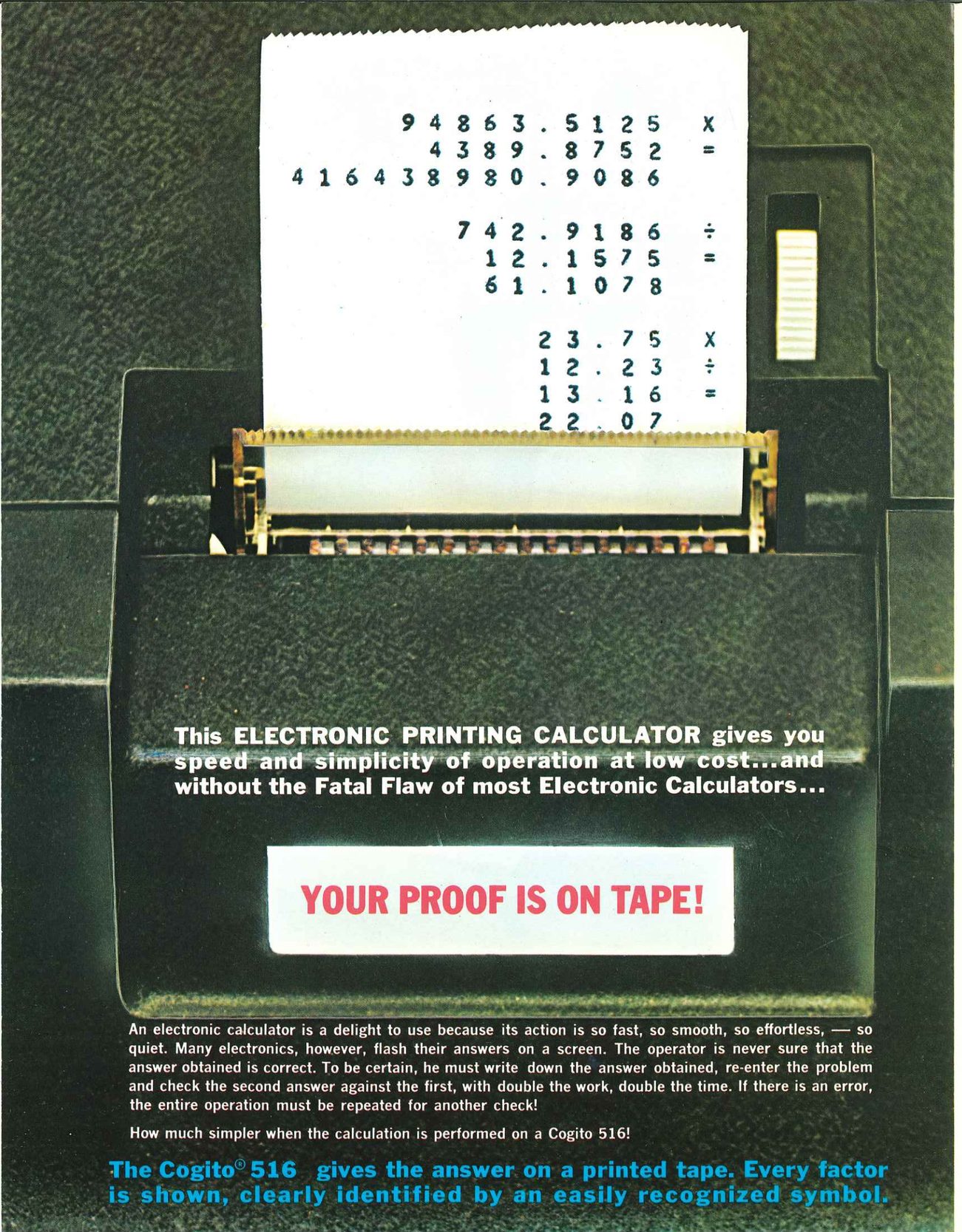
MARCHANT®

COGITO® 516

ELECTRONIC PRINTING CALCULATOR

ELECTRONIC SIMPLICITY, ELECTRONIC SPEED, BUT NO ELECTRONIC GUESSWORK

HERE'S WHY...


94863.5125 X
4389.8752 =
416438980.9086
742.9186 ÷
12.1575 =
61.1078
23.75 X
12.23 ÷
13.16 =
22.07
This ELECTRONIC PRINTING CALCULATOR gives you speed and simplicity of operation at low cost...and without the Fatal Flaw of most Electronic Calculators...
YOUR PROOF IS ON TAPE!
An electronic calculator is a delight to use because its action is so fast, so smooth, so effortless, — so quiet. Many electronics, however, flash their answers on a screen. The operator is never sure that the answer obtained is correct. To be certain, he must write down the answer obtained, re-enter the problem and check the second answer against the first, with double the work, double the time. If there is an error, the entire operation must be repeated for another check!
How much simpler when the calculation is performed on a Cogito 516!
The Cogito® 516 gives the answer on a printed tape. Every factor is shown, clearly identified by an easily recognized symbol.

ANYONE CAN OPERATE THE COGITO 516

It's a fact! Anyone in your office can operate the 516 with only minutes of instruction in the use of only ten operating keys. The Cogito 516 is simple, easy, foolproof.

The left bank of operating keys on the Cogito 516 enables you to use it as a full-featured adding machine. The right bank of operating keys transfers this adding machine into a fast, smoothly functioning calculator that multiplies, divides, accumulates automatically. Chain or sequential multiplication and division are performed with electronic speed. Any arithmetic operation can be performed utilizing the adding register, the calculating register either alone or in combination.

THE COGITO 516... IS QUIET, EFFICIENT, DEPENDABLE

Integrated electronic circuits perform all operations smoothly, quietly, efficiently. The Cogito 516 utilizes the latest advances in modern integrated circuitry. Designed by American engineers and manufactured in the United States, the Cogito 516 assures you of dependable efficient service. Of course, it is backed up by Marchant's highly trained Nation-wide Service Organization.

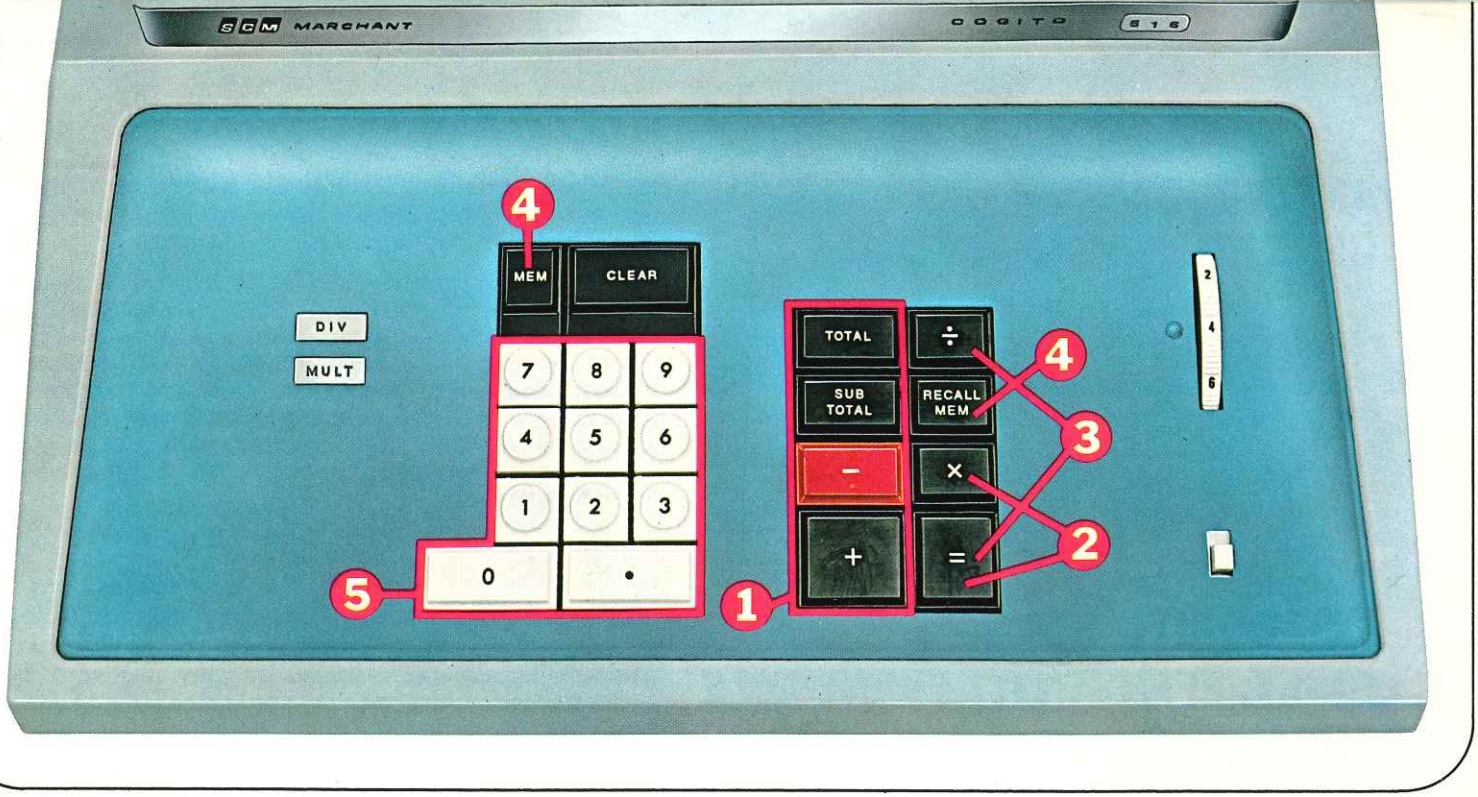
DECIMALS ARE CORRECTLY PLACED

Up to twelve decimals at the turn of a wheel. Once you have the desired setting the Cogito 516 gives you the answer with the decimal in the correct spot.

AUTOMATIC CHAIN OPERATIONS

Chain multiplying, chain dividing or combinations of both are accomplished automatically with no re-entry, no copying, no remembering of figures, no printing of intermediate results (unless desired). Sequential operations are done exactly as they appear or are written.

Example: $\frac{AxBxC}{D} = E.$



THE COGITO 516 HAS FIVE SEPARATE REGISTERS

1 A High Capacity Adding Machine.

The Cogito 516 functions independently as a fully automatic high capacity (16 column), credit balance adding machine. A soft, distinctive touch facilitates smooth operation.

2 Multiplication is Fast, Easy.

Two-Key easy, that's multiplication on the Cogito 516. Enter the problem as you would speak or write it. Enter a figure, touch x key, enter the multiplier, touch the (=) key and you have your answer. Individual extensions are printed on the tape and can be accumulated positively or negatively to obtain a grand total.

3 Division with an Instant Answer.

Only two keys needed for fast accurate answers. Enter the dividend, touch the divide (÷) key, enter the divisor, touch the equals (=) key and you have your answer. No re-entering, no remembering, no problem to chain divide or transfer.

4 The Memory Register.

Enter a constant figure into memory with the Mem Key . . . recall it at will with the Recall Mem Key. A constant in the 516 memory can be used, mathematically (positively or negatively), as anything at anytime. Touch the Recall Mem Key and it's there!

5 The Transfer Register.

This Keyboard Memory links the other 4 registers together. It's simple. Just remember this . . . the last figure printed on the tape is automatically back in the keyboard as though you put it there! It is the feature that eliminates re-entry of figures . . . eliminates writing or remembering a figure. It lets you transfer figures from one register to the other . . . from one mathematical function to the other. No re-entry!

CAPACITY: 16 x 14

It all adds up to an electronic printing calculator at a price every office can afford.

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Printed in USA